

## Spread the Word Inclusion Action Kit



### **REFERENCE MATERIALS AND LINKS**

#### ***Intellectual Disabilities and Language and Terminology Fact Sheet***

- A one-page reference about intellectual disabilities and the language to use when talking about people with intellectual disabilities.

[http://media.specialolympics.org/resources/brand-awareness-and-communication/marketing/Intellectual\\_Disability\\_Fact\\_Sheet.pdf](http://media.specialolympics.org/resources/brand-awareness-and-communication/marketing/Intellectual_Disability_Fact_Sheet.pdf)

#### ***The Shriver Report Snapshot: Insight into Intellectual Disabilities in the 21<sup>st</sup> Century***

- Groundbreaking poll from [Shriver Media](#) and Special Olympics International, supported by the Richard and Cecilia Attias Foundation, conducted online by [Harris Poll](#)
- Reveals that the more than half of Americans who have personal contact with someone with intellectual disabilities are increasingly accepting and positive.

<http://mariashriver.com/blog/2015/07/shriver-report-snapshot-insight-into-intellectual-disabilities-21st-century-full-findings/>

#### ***Multinational Study of Attitudes toward Individuals with Intellectual Disabilities***

- Special Olympics commissioned a study which validates the longtime negative attitudes and misunderstandings about people with intellectual disabilities.

<https://dotorg.brightspotcdn.com/22/87/ce42454e460cb0d609ab8adb6098/attitudes-toward-id-english.pdf>

#### ***Advocacy and Inclusion Opportunities from Best Buddies International***

<https://www.bestbuddies.org/take-action/advocate/>

#### ***More Information on Various Intellectual Disabilities***

<https://www.specialolympics.org/about/intellectual-disabilities>