Sample Donation Request Letter

One way to help you meet your fundraising goal is to send out letters to people you know. Here is a sample letter you can use to reach out and request their support for your fundraising efforts.



Dear <<u>name></u>



I am writing to ask for your help. On <date>, I have committed to jumping in freezing cold water and raising funds for the athletes of Special Olympics Wyoming by taking a chilly dip during the <Location> Jackalope Jump. I have set a personal fundraising goal of \$<insert amount>, and Ineed your help to reach it! So no, I'm not asking you to take the jump alongside me, but instead, I am asking if you will make a donation to Special Olympics Wyoming on my behalf. Any amount would be appreciated - it all goes to a wonderful cause and every little bit gets me that much closer to my goal.

In order to support my efforts, please visit <u><insert link to your fundraising page URL></u> and type in my name. It will take you to my personal fundraising page where you can make a donation and see my progress.

You can also donate directly to Special Olympics Wyoming at 239 West 1st Street, Casper WY 82601. Please include <u>my name</u> and the <u>name of the Jackalope Jump</u> so that Special Olympics will know where to credit the contribution. If you want to learn more about this wacky winter event, visit <u>https://www.sowy.org/events/jackalopejump/jackalope-jump</u> to find out all the chilly details. Think warm thoughts for me and I will do my best to make my supporters proud!

Thank you!!!

<Your Name>