

FUNDRAISING IDEAS AND HINTS

- * **Most Successful Idea.** Mail a fundraising letter to your friends, family and neighbors with a self-addressed stamped envelope. See our sample donation request letter.

- * **Create a Personal Fundraising Webpage ONLINE.** Email those you know out-of-state/town to support your cause by donating through your webpage. Visit <https://www.sowy.org/events/jackalope-jump/jackalope-jump> to create your personal fundraising webpage.

- * **Add the Jackalope Jump logo to your email signature.** Be sure to include the link to your personal fundraising webpage to encourage everyone to visit and donate.

- * **Form a team at work or with friends.** Select a captain, choose a team theme...like "Super Jumpers" and dress up like superheroes - wear matching shirts and make a statement or showcase your business.

- * **Double your fun.** Challenge a friend or colleague to Jump! (See our sample challenge letter.)

- * **Track your pledges.** Use the **Jackalope Jump Pledge Form** (found on the resources page) to track your off-line donations. All donations made on-line will be tracked on your personal fundraising webpage.

- * **Double your pledges with matching funds.** Ask your supporters about matching funds from their employers.

- * **Share your plunge experience on Facebook.** Blog, video, photos - share for everyone to enjoy.

- * **Always follow up via phone and/or email.** People will appreciate the reminder.

- * **Send thank you letters to all sponsors** and include a crazy photo so they will remember you for next year.