

# 2020 Law Enforcement Torch Run to benefit **Special Olympics Wyoming** Sponsorship Opportunities

At its most basic level, Law Enforcement Personnel– “the Guardians of the Flame” – present the Special Olympics “Flame of Hope” to Special Olympics athletes in their community and at events throughout the state.



## **Guardian \$ 5,000 +**

☞ Choice of Logo on the right sleeve or at the top of the back of the LETR T-shirt.

- ☞ Any LETR correspondence mailed after the sponsorship confirmation will include the individual, company, or organization logo.
- ☞ Company or Organization highlighted in Newsletter of the Torch Run, sent four times a year. Logo with a link listed in the Newsletter in each issue.
- ☞ Logo with a link included on the Special Olympics Wyoming Website.
- ☞ Recognition in the 2020 Summer Games and Fall Tournament programs 2021 Winter Games program
- ☞ Quarterly social media posting celebrating the sponsorship.
- ☞ Sponsorship announcement made on social media.

- 1,350 Shirts Printed in 2019
- 4-500 Officers involved statewide
- 60+ Agencies Represented

## **Gold Medal \$ 2,500 to \$ 4,999**

☞ Large logo on the back of the LETR T-shirt.

- ☞ Any LETR correspondence mailed after the sponsorship agreement will include the individual, company, or organization logo.
- ☞ Logo with a link listed in Newsletter of the Torch Run, sent four times a year.
- ☞ Logo with link Included on the Special Olympics Wyoming website.
- ☞ Recognition in the Summer Games program.
- ☞ Sponsorship Announcement made on social media.

### **\*Social Media\***

- 1,120 Likes on LETR Wyoming Facebook page
- 4,251 Likes on Special Olympics Wyoming
- 1,394 Twitter Followers
- 1,017 Instagram Followers

## **Silver Medal \$ 1,000 to \$ 2,499**

☞ Small logo on the back of the LETR T-shirt.

- ☞ Any LETR correspondence mailed after the sponsorship agreement will include a mention of the company or organization.
- ☞ Smaller logo with a link listed in Newsletter of the Torch Run, sent four times a year.
- ☞ Smaller logo with link Included on the Special Olympics Wyoming website.
- ☞ Recognition in the Summer Games program.

## **Bronze Medal \$ 500 to \$ 999**

☞ Name on the back of the LETR T-shirt.

- ☞ Any LETR correspondence mailed after the sponsorship agreement will include a mention of the individual, company, or organization.
- ☞ Name with a link listed in Newsletter of the Torch Run, sent four times a year.
- ☞ Name with a link included on the Special Olympics Wyoming website.
- ☞ Recognition in the Summer Games program.

## **Blue Ribbon \$ 250 to \$499**

☞ Name with the link listed in Newsletter of the Torch Run, sent four times a year.

- ☞ Name Included on the Special Olympics Wyoming website.

