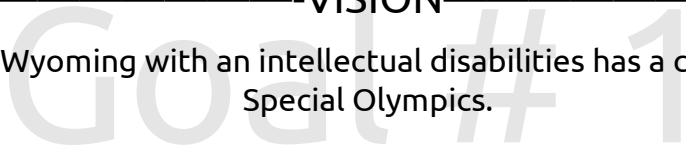




VISION

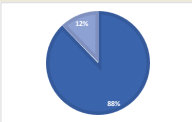
Every individual in Wyoming with an intellectual disabilities has a choice to participate in Special Olympics.



The CHALLENGE

The Issue

Special Olympics Wyoming currently serves 12.2 % of the potential population with intellectual disabilities in the state.



Our Role

Providing the support, direction, and resources to communities and volunteers in order to provide a place for potential athletes to participate.

Successes

- ☑ School based initiatives through Unified Champion Schools has increased school involvement.
- ☑ Local Program Management Teams have Increased Participation.

Limitations

- ! Generational transition
- ! Funding sustainability
- ! Often programming at the local level is personality driven.

The SOLUTION

1



Establish the infrastructure that will support program growth, growing management teams on the local level. Establish proactive and targeted approaches to new community involvement.

- ◆ Baseline information developed to identify current status
- ◆ Goals set on population demographics

2

Volunteer recruitment that is adaptable to a variety of generations and targeted to the specific needs of the movement Including events, program volunteers, mentors and corporate partners.

- ◆ Move away from warm body approach to targeted approach to meet the needs of volunteers and the organization.
- ◆ Create a volunteer recruitment tool with all necessary information.
- ◆ Assure that schools are an integral part of recruitment and engagement
- ◆ Utilize athletes in all aspects of recruitment and planning for expansion



3

Board Involvement



- ◆ Expand to greater geographical representation
- ◆ Include a Program Representative on the Board
- ◆ Utilize Area Directors to recruit new Board Members

	Baseline	Current	Target
Athletes	1,343	1,598	2,600
Partners	277	396	450
Young Athletes	191	223	450

