

# 2018 Law Enforcement Torch Run to benefit Special Olympics Wyoming Sponsorship Opportunities



*At its most basic level; Law Enforcement Personnel– the Guardians of the Flame – present the Special Olympics "Flame of Hope" to Special Olympics athletes in their community and at events throughout the state.*

More than 1,000 shirts  
ordered in 2017

## Guardian

\$ 5,000 +

- Choice of Logo on right sleeve or at the top of the back of the LETR T-shirt.
- Any LETR correspondence mailed after the sponsorship agreement will include the company or organization logo.
- Company or Organization highlighted in Newsletter of the Torch Run, sent four times a year. Logo with link listed in the Newsletter in each issue.
- Logo with link Included on the Special Olympics Wyoming Web-site.
- Recognition in the 2018 Summer Games Program and 2019 Winter Games Program
- Quarterly social media posting celebrating the sponsorship.
- Sponsorship Announcement made on Social Media outlets.

## Gold Medal

\$ 2,500 to  
\$ 4,999

- Large logo on the back of the LETR T-shirt.
- Any LETR correspondence mailed after the sponsorship agreement will include the company or organization logo.
- Logo with link listed in Newsletter of the Torch Run, sent four times a year.
- Logo with link Included on the Special Olympics Wyoming Web-site.
- Recognition in the Summer Games Program.
- Sponsorship Announcement made on Social Media outlets.

## Silver Medal

\$ 1,000 to  
\$ 2,499

- Small logo on the back of the LETR T-shirt.
- Any LETR correspondence mailed after the sponsorship agreement will include a mention of the company or organization.
- Smaller logo with link listed in Newsletter of the Torch Run, sent four times a year.
- Smaller logo with link Included on the Special Olympics Wyoming Web-site.
- Recognition in the Summer Games Program.

## Bronze Medal

\$ 500 to \$ 999

- Name on the back of the LETR T-shirt.
- Any LETR correspondence mailed after the sponsorship agreement will include a mention of the company or organization.
- Name with link listed in Newsletter of the Torch Run, sent four times a year.
- Name with link Included on the Special Olympics Wyoming Web-site.
- Recognition in the Summer Games Program.

## Blue Ribbon

\$ 250 to \$499

- Name with link listed in Newsletter of the Torch Run, sent four times a year.
- Name with link Included on the Special Olympics Wyoming Web-site.

400-500 Law Enforcement personnel from local, county, state, and federal agencies participate

Social media: 3,426 Fans on Face Book • 670 on LETR Face Book • 1,135 Twitter followers